Letter Of Motivation

"Unless you try to do something beyond what you have already mastered, you will never grow" – Ronald E Osborn. This statement has pretty much summarized my primary motivation to pursue my masters at Domus Academy, Italy.

I was born in a community where everything is measured in monetary value. Therefore, my education also needed to be quantified in monetary value. Most of my counterparts in my community took Accounts, Statistics, and Business Studies as core subjects after their 10th grade so that they could continue and take part in their family business after completion of their under graduation. I chose to take up Physics, Chemistry and Maths, although, I had tough time to quantify the same to my parents, my grandfather encouraged and supported me unconditionally because of my academic performance.

Later, I chose to pursue Bachelors in Architecture because of two main aspects that it needed as basic requirements – Creativity and Innovation. Fortunately, innovation was a trait that I was taught at a very young age from my parents. Creativity, I learnt and practiced it during my under graduate course, especially from subjects like Architecture Design, Architectural drawing and Design Applications. Besides these subjects, I also loved all the subjects taught by our outstanding faculty members.

Academically, I was doing very well till 5th semester and then in the 6th semester I was infected by viral fever just before the exams and that affected my performance in the exam. With great difficulty I could attend only 6 exams and I cleared all of them but the other subjects that I missed I had to cover it only in the following semester. This medical emergency affected inversely on my overall performance. But, within these 5 years I learnt a lot, I did very well with all the workshops, projects, additional courses, and softwares along with other subjects that I had to study regularly offered by my incredible institution. I learnt great deal of life lessons during this tenure at the college and various experiences that I would cherish all my life.

After completion of my undergraduate course I chose to work at a leading interior designing organization in Bangalore. I had requested my boss to give

me projects pertaining to architecture and interiors both. My boss agreed to it and flooded me with innumerable projects. Within this limited time there have been projects which I single handedly prosecuted and there were some gigantic projects where I was a part of a creative team and each one of us were given responsibility to take care. In the interim, I realized I was more challenged and fascinated with interior projects over exterior. One such incident where I was told to design a room with the beam intersecting the room's ceiling, it was challenging, but yet it was incredible achievement as a result, because the client found it magnificent.

It has always been pleasure to do market survey and research about latest materials available in the market and what designs are more in demand among the buyers and sellers. My field trips, discussions with vendors, work assignments to skilled workers and other interesting experiences forges me to pursue masters in Interior design in your prestigious institution.

Italy, has been known as design capital of the world. After doing meticulous research on which university to choose for my ambitious step, I found Domus Academy seems to be ideal match. The course curriculum offered at the institution for Masters in Interior Design seems to be perfect to what I have been looking forward to. The professors and their illustrious subject matter expertise and the opportunities that the other students are bestowed with makes this place more alluring

Finally, I'd like to thank the admission committee and the entire extended panel to have given me an opportunity to express my motivation via this letter. I'd be grateful if I am given admission along with any financial aid that is possible at institution's end.

Yours sincerely,

Prateek D Jain